

## AP Psychology – Unit 1 Vocabulary

### Group 1

- Psychology
- Structuralism
- Functionalism
- James
- Wundt
- Clinical Psychology
- Research Psychology
- Behaviorism
- Skinner
- Watson
- Pavlov
- Psychodynamic
- Freud
- Jung
- Neo-Freudians
- Humanism
- Maslow and Rogers
- Cognitive Psychology
- Socio-Cultural Psychology
- Zimbardo
- Milgram
- Bandura
- Biological Perspective
- Evolutionary Psychology
- Positive Psychology

### Group 2

- Nature vs. Nurture
- Research
- Scientific Method
- Purpose
- Hypothesis
- Data
- Observations
- Bias (source, hindsight, experimental)
- Barnum Effect
- Hawthorne Effect
- Theory
- Science vs. Common Sense
- Research Methods
- Survey
- Naturalistic Observation
- Experiment
- Correlations
- Case Study
- Descriptive Study
- Samples and Sampling
- Correlation Coefficients
- Variables (all types)
- Placebo
- Double blind study
- Ethics
- APA